

Bluestreak ISP Network Management Practices

- **Why does Bluestreak manage its network?**

- Bluestreak manages its network with one goal: to deliver the best possible broadband Internet experience to all of its customers. High-speed bandwidth and network resources are not unlimited. Managing the network is essential to promote the use and enjoyment of the Internet by all of our customers. We use reasonable network management practices that are consistent with industry standards. We also try to use tools and technologies that are minimally intrusive. Just as the Internet continues to change and evolve, so too, will our network management practices to address the challenges and threats on the Internet.
- All Internet service providers need to manage their networks and Bluestreak is no different. In fact, many of them use the same or similar tools that Bluestreak does. If we didn't manage our network, our customers would be subject to the negative effects of spam, viruses, security attacks, network congestion, and other risks and degradations of the service. By engaging in reasonable and responsible network management, Bluestreak can deliver the best possible Internet experience to all of its customers.

- **How does Bluestreak manage its network?**

- Bluestreak uses various tools and techniques to manage its network, deliver its service, and ensure compliance with the Acceptable Use Policy and the Customer Agreement for Residential Services available at http://www.bluestreakme.com/image_upload/Acceptable%20Use%20Policy.pdf. These tools and techniques are dynamic, like the network and its usage, and can and do change frequently. For example, these network management activities may include identifying spam and preventing its delivery to customer email accounts, detecting malicious Internet traffic and preventing the distribution of viruses or other harmful code or content and using other tools and techniques that Bluestreak may be required to implement in order to meet its goal of delivering the best possible broadband Internet experience to all of its customers.

- **Does network management change over time?**

- Yes. The Internet is highly dynamic. As the Internet and related technologies continue to evolve and advance, Bluestreak 's network management tools will evolve and keep pace so that we can deliver an excellent, reliable, and safe online experience to all of our customers. We will provide updates here and in other appropriate locations if we make important or significant changes to our network management techniques.

- **How does the current congestion management technique work?**

- The current congestion management technique works as follows:
 - If a certain area of the network nears a state of congestion, the technique will ensure that all customers have a fair share of access to the network. It will identify which customer accounts are using the greatest amounts of bandwidth and their Internet traffic will be temporarily managed until the period of congestion passes. Customers will still be able to do anything they want to online, and many activities will be unaffected, but they could experience things like: longer times to download or

upload files, surfing the Web may seem somewhat slower, or playing games online may seem somewhat sluggish.

- The technique does not manage congestion based on the online activities, protocols or applications a customer uses; it only focuses on the heaviest users in real time, so the periods of congestion typically tend to be very fleeting and sporadic.
- It is important to note that the effect of this technique is temporary and it has nothing to do with a customer's aggregate monthly data usage. Rather, it is dynamic and based on prevailing network conditions as well as a customer's data usage over a very recent period of time.

- **Does the congestion management technique target peer-to-peer ("P2P") or other applications, or make decisions about the content of my traffic?**

- No. The technique is "protocol-agnostic," which means that the system does not manage congestion based on the applications being used by customers. It is also content neutral, so it does not depend on the type of content that is generating traffic congestion. Said another way, customer traffic is congestion-managed not based on the applications or content being used, but based on current network conditions and recent amounts of data transferred by users.

- **How often does Bluestreak expect to use this congestion management technique?**

- Based on our experience using this system, Bluestreak has determined that select portions of the network tend to be in a congested state only for relatively small portions of the day, if at all.
- Bluestreak monitors how user traffic is affected by this system and will make the adjustments reasonably necessary to ensure that our Internet customers have a high-quality online experience. Bluestreak also routinely evaluates its overall network performance and periodically enhances its network by adding capacity to address congestion and other performance issues.

- **Can you give me some "real world" examples of how much bandwidth consumption would be considered too much? For example, how many movies would I have to download to be affected by this congestion management technique?**

- Since the technique is dynamic and works in real time, the answer really depends on a number of factors including overall usage, time of day and the number of applications a customer might be running at the same time. First, the local network must be approaching a congested state for our technique to even look for traffic to manage. Assuming that is the case, customers' accounts must exceed a certain percentage of their upstream or downstream (both currently set at 70%) bandwidth for longer than a certain period of time, currently set at 15 minutes.
- A significant amount of normal Internet usage by our customers does not last that long. For example, most downloads would have completed within that time, and the majority of streaming and downloading will not exceed the threshold to be eligible for congestion management. And the majority of longer-running applications, such as VoIP, video conferencing, and streaming video content (including HD streaming on most sites) will not exceed these thresholds either.

- The point of the technique is to deliver the best overall online experience possible. The technique should help ensure that all customers get their fair share of bandwidth resources to enjoy all that the Internet has to offer and that includes surfing the web, reading email, downloading movies, watching streaming video, gaming or listening to music.
- **Does Bluestreak block P2P traffic or applications like BitTorrent, Gnutella, or others?**
 - No. Bluestreak does not block P2P traffic or applications like BitTorrent, Gnutella, or others as part of its current network congestion management technique.
- **Does Bluestreak discriminate against particular types of online content?**
 - No. Bluestreak provides its customers with full access to all the lawful content, services, and applications that the Internet has to offer. However, we are committed to protecting customers from spam, phishing, and other unwanted or harmful online content and activities. Bluestreak uses industry standard tools and generally accepted best practices and policies to help it meet this customer commitment. In cases where these tools and policies identify certain online content as harmful and unwanted, such as spam or phishing Web sites, this content is usually prevented from reaching customers. In other cases, these tools and policies may permit customers to identify certain content that is not clearly harmful or unwanted, such as bulk email or Web sites with questionable security ratings, and enable those customers to inspect the content further if they want to do so. You can learn more about Bluestreak's anti-spam and pro-network security efforts by contacting customer service.
- **Does Bluestreak employ network security practices in addition to the congestion management technique?**
 - Yes. As described above, Bluestreak employs a number of practices to help prevent unwanted communications such as spam as well as protect the security of our customers and network. Bluestreak limits the number of login, SMTP, DNS, and DHCP transactions per second (at levels far above 'normal' rates) that customers can send to Bluestreak's servers in order to protect them against Denial of Service (DoS) attacks. We do not disclose the exact rate limits in order to maintain the effectiveness of these measures, which ensure that these critical services are available for all of our customers. In addition, Bluestreak conducts several security initiatives, and offers eScout as our Spam filter, which is configurable at both Provider and Customer levels.
- **How can I contact Bluestreak if I have any questions about network management?**
 - Go to the page at <http://www.bluestreakme.com/index.php?id=259> for more information about contacting Bluestreak Customer Service.